14 - 16 May 2007
China Outbound Travel and Tourism Market
China World Trade Center, Beijing

Partnered with
International Forum on
Chinese Outbound Tourism
13th May 2007, Beijing
Now in its third year, COTTM (formerly BITTM) is the only dedicated outbound business-to-business travel event in China. The show creates an annual platform where global and domestic industry professionals meet, discuss and contract the upcoming seasons. Dedicated exclusively to business-to-business, COTTM provides the essential link between the rapid development of the Chinese travel and tourism industry and the dynamic needs of the global industry.

Last year’s event witnessed dramatic growth from the inaugural outing. More than 120 exhibiting companies from 35 countries met with over 2,500 Chinese travel trade professionals. In addition to the exhibition, there was a strong focus on education and the 2006 event attracted high profile Chinese and international tourism experts to speak at the conference, including Geoffrey Lipman, special advisor to the United Nations World Tourism Organisation (UNWTO), and Professor Zhang Guangrui, Tourism Research Center of Chinese Academy of Social Sciences in Beijing.

This theme is set to continue for the 2007 event and I am delighted to announce that COTTM will be co-locating with IFCOT – the International Forum on Chinese Outbound Tourism, industry’s most prestigious educational forum. Furthermore, we will be partnering with Dr Wolfgang Arlt and the China Outbound Tourism Research Institute, who will use COTTM to announce the winners of the European Chinese Tourists Welcoming Awards.

COTTM is the perfect platform for you to reach the burgeoning Chinese market. Our dedicated Sales, Marketing and Operations teams will be on hand to help you achieve a significant return on investment, and to ensure that together we deliver another highly successful event.

I look forward to welcoming you to COTTM 2007.

Kind regards

Matt Thompson
Project Director

“Our investment in COTTM as a Tourist Board gave us the opportunity to promote for the first time in mainland China in 2005. We think that COTTM is improving every year. 2006 had better results for us and for our co-exhibitors”
Outbound travel is the fastest-growing and most dynamic tourism market in the world, with China showing the most exciting potential. The World Tourism Organisation predicts that China will become the fourth largest source of outbound tourists by 2020 at 100 million per year.

### ABOUT CHINA

**WORLD’S TOP-TEN OUTBOUND COUNTRIES IN 2020**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>75</td>
<td>153</td>
<td>2.9</td>
<td>13.3</td>
<td>9.8</td>
</tr>
<tr>
<td>Japan</td>
<td>23</td>
<td>142</td>
<td>7.5</td>
<td>4.1</td>
<td>9.1</td>
</tr>
<tr>
<td>United States</td>
<td>63</td>
<td>123</td>
<td>2.7</td>
<td>11.1</td>
<td>7.9</td>
</tr>
<tr>
<td>China</td>
<td>5</td>
<td>100</td>
<td>12.7</td>
<td>0.9</td>
<td>6.4</td>
</tr>
<tr>
<td>UK</td>
<td>42</td>
<td>95</td>
<td>3.3</td>
<td>7.4</td>
<td>6.1</td>
</tr>
<tr>
<td>France</td>
<td>21</td>
<td>55</td>
<td>3.9</td>
<td>3.7</td>
<td>3.5</td>
</tr>
<tr>
<td>Netherlands</td>
<td>22</td>
<td>46</td>
<td>3.0</td>
<td>3.8</td>
<td>2.9</td>
</tr>
<tr>
<td>Italy</td>
<td>16</td>
<td>35</td>
<td>3.1</td>
<td>2.9</td>
<td>2.3</td>
</tr>
<tr>
<td>Canada</td>
<td>19</td>
<td>31</td>
<td>2.0</td>
<td>3.4</td>
<td>2.0</td>
</tr>
<tr>
<td>Russia</td>
<td>12</td>
<td>31</td>
<td>4.0</td>
<td>2.1</td>
<td>2.0</td>
</tr>
<tr>
<td>Total (1-10)</td>
<td>298</td>
<td>811</td>
<td>4.1</td>
<td>52.7</td>
<td>51.8</td>
</tr>
</tbody>
</table>

**CHINA OUTBOUND TOURISM 1993-2005**

- **Source:** China National Tourism Administration, 2006
- **Source:** WTO projected tourism figures

- 31 million outbound travellers in 2005

**FACTORS INFLUENCING CHINA OUTBOUND TOURISM:**

- Increased disposable income
- Increased public holidays
- Rising interest in overseas travel with 42% travelling for the first time
- Increased incentive travel
- Diversified travel products and services
- Relaxed political restrictions – 129 Approved Destination Status (ADS) countries and regions, 89 of which are implemented
- Promotions by ADS destinations
SHOW RESULTS

COTTM 2006
INDUSTRY ATTENDANCE
Countries Represented: 35
Exhibiting Companies: 124
Press & Media: 51
Trade Visitors: 2,541

EXHIBITOR PROFILE
• Airlines
• Business and Incentive Travel
• Car Rental Companies
• Coach Operators
• Cruise Lines
• Foreign Language Schools
• Health Resorts and Spas
• Hotels/Hotel Chains
• Inbound Tour Operators
• International Adventure Travel
• Ministries of Tourism
• Motel Chains
• National Tourist Boards
• Package Tour Holidays
• Real Estate
• Regional Tourist Boards
• Retail Outlets
• Tourist Attractions
• Travel and Tourism Data Processing
• Travel Agencies
• Travel Press
• Travel Technology Companies

“We’re delighted with the entry that COTTM offers us into the Chinese market and we’re very pleased with this great start. This is a vast market, which will help us to reap huge business benefits”

Nikolay Yotovski,
Bulgarian State Agency for Tourism

“The UN World Tourism Organisation is delighted to support COTTM. All our forecasts show that the massive Chinese engine of growth is a factor in global tourism expansion. COTTM provides an excellent forum for learning about and conducting business with this incredibly dynamic market”

Geoffrey Lipman, Special Advisor to United Nations World Tourism Organisation

COUNTRIES REPRESENTED
(EXHIBITING)
Azerbaijan
Bangladesh
Brunei
Bulgaria
Canada
Cabo
Egypt
France
Germany
Ghana
Greece
Iran
Ireland
Israel
Italy
Jamaica
Jordan
Malaysia
Maldives
Malta
Mauritius
Mexico
Morocco
Netherlands
Norway
Peru
Poland
Russia
Saudi Arabia
South Africa
Sri Lanka
Switzerland
Syria
Tanzania
Tunisia
Turkey
Turks & Caicos
UK
UAE
USA
Vietnam
VISITOR PROFILE

- Outbound Tour Operators
- Business Travel Agencies
- Corporate Buyers
- Conference Organisers
- Government Officials
- Press
- Travel Agencies
- Travel Trade Professionals

WHERE DO THE VISITORS WANT TO DO BUSINESS?

WHAT ARE THEIR JOB FUNCTIONS?

WHO DO THE VISITORS WANT TO SEE?

www.cottm.com 100% B2B
China’s outbound tourism market is not only a fast growing market, but is also a relatively immature market. The International Forum on Chinese Outbound Tourism (IFCOT) is the perfect opportunity to keep up to date on China’s outbound tourism trends and characteristics, to discuss the challenges in its development and to enforce the communication and cooperation between overseas suppliers and Chinese buyers. Now in its third edition, IFCOT was launched in Shenzhen in 2003 to international acclaim. The second event was staged in Beijing in 2005 and the organisers are delighted to be joining forces with COTTM for what is sure to be the most significant Forum to date.

The International Forum on Chinese Outbound Tourism is widely recognised as the best quality conference for the Chinese tourism industry. Focussing purely on outbound travel, IFCOT is firmly established as an important window to look into Chinese tourism market trends, policies and regulations.

The 3rd IFCOT will probe the key issues and trends in China’s outbound market, attracting many travel industry professionals from all around of the world.

This event is strongly supported by:
- China National Tourism Administration
- China Tourism Association
- China Association of Travel Service
- UNWTO
- PATA
- Many large tour operators
- Many ADS state tourism boards

Attendance at such a crucial conference provides significant competitive advantage and will allow all participants the opportunity to:
- communicate with industry experts face to face
- stay informed on the latest market trends.
- discuss the blueprint of China’s outbound tourism development.
- establish more opportunities for cooperation.
- network with key industry figures.

For detailed information, please contact Mr Dwight Wang:
w: www.outbound-forum.cn
e: forum@outbound-forum.cn
    outboundforum@yahoo.com.cn

“COTTM is the ideal showcase to display all the tourism products directly to the decision-makers and planners of the Chinese travel industry. It is undoubtedly the place to be for anyone interested in having wide and direct exposure to the fastest growing market of the world.’

Guillermo Eguiarte, Regional Director, Mexico Tourism Board
The ECTW European Chinese Tourists Welcoming Award 2007 and the Winners Club meeting will also be held during COTTM 2007. The ECTW Award has been organised since 2004 by COTRI with the patronage of the UNWTO. The ECTW Award has been recognised in China and Europe as the most important quality sign for the growing European Chinese inbound market.

The ECTW Awards are in five categories: Product Innovation, Use of Information Technology, Human Resource Development, Marketing, and Overall Performance.

The ECTW Award winners, chosen by a jury of Chinese and western tourism experts, will give insights into their work and offer best practice examples of successful activities in the Chinese outbound market during the Award ceremony at COTTM 2007.

All winners become members in the ECTW Award winners club which will hold its annual meeting during COTTM.

CHINA OUTBOUND PROJECT

COTTM is delighted to have formed a strategic alliance with the world-renowned China Outbound Project.

The director of its China Outbound Tourism Research Institute (COTRI), Prof. Dr. Wolfgang Georg Arlt, is one of the best-known experts in this field and author of the seminal book “China’s Outbound Tourism” (Routledge 2006). This exciting and wide-ranging cooperation includes a number of significant initiatives.

OUTBOUND TOURISM WORKSHOPS

A full-day high-level Chinese outbound tourism workshop for tourism officials and company leaders will be held in cooperation with COTRI and the School of Hotel and Tourism Management of the Hong Kong Polytechnic University. The workshop will provide an opportunity to discuss in small groups real experiences and plans of the participants like strategies, marketing plans, product adaption, regional cooperation etc. with the leading academic experts in the field.

QUALITY LABEL

COTRI will also use COTTM 2007 as the best imaginable platform to launch a new initiative for a Chinese outbound tourism quality label, which will be open also to individual small and medium-sized tourism companies and organisations.

EXHIBITOR PRODUCT PRESENTATIONS

A number of exhibitors used our seminar theatre to hold product presentations and 2007 will see this excellent promotional opportunity repeated. If you would like to take advantage of this opportunity, then contact Jane Carter on jcarter@tarsus.co.uk.
COTTM 2007 will be actively promoted to the Chinese domestic market through a series of marketing and promotional channels including: direct mail, email broadcasts, website, public relations, participation in trade shows and an extensive advertising campaign.

Targeted direct mail will be sent to regional industry decision-makers, and will include marketing collateral such as registration forms, newsletters and flyers.

Regular emails will keep visitors and exhibitors informed with the latest information regarding the show, and professionals will also be directed to our detailed event website. Here attendees will be able to register on-line, view accommodation options, review exhibiting companies, plan their visit to Beijing and view media and press attending.

Our Global PR Manager will deliver editorial coverage in all key trade publications worldwide, and will handle local and international public relations. The press centre will be co-ordinated through the PR Manager.

The advertising campaign will incorporate leading Chinese travel trade publications including: China Tourism News, TTG, Travel Weekly China, Travel Agent and TTN. In addition, COTTM will feature prominently on a wide range of online media platforms.

HOSTED BUYERS PROGRAMME
COTTM Hosted Buyers Programme attracts key travel industry decision-makers. In 2006, 448 handpicked hosted buyers from the top tour operators and travel agencies in China attended COTTM to do business and network with international tourism professionals.

SAMPLE HOSTED BUYERS LIST:
- China International Travel Service (CITS) (Beijing Head Office, Shanghai, Guangdong, Tianjin, Hunan, Hubei, Jiangsu)
- China Travel Service (Zhe jiang, Niaoning, Jiang Xi)
- China Comfort Travel Service
- China Post & Telecom Tours Group
- China Travel International Ltd
- China Swan International Travel Company
- China Merchants International Travel Co., Ltd
- Shanghai Spring International Travel Service
- China Youth Travel Service (Shanghai)
- CITIC International Travel (Head office, Tian Jin, Shang hai) Co., Ltd
- UTS International Travel Service Co Ltd
- China Women Travel Service
- China CYTS Tours Holding

“COTTM was a big success, as it created an excellent communication platform for us. Our managers from different operational departments actively participated in this show. The access for only trade professionals makes it an extremely effective event”

Dr Wang Xinjun
China Comfort Travel Group
“I am delighted to see that COTTM provides an excellent platform for China outbound travel professionals to meet with international travel professionals. COTTM makes a great contribution to the development of the China outbound travel and tourism industry. I’m so deeply impressed by COTTM and looking forward to visiting the exhibition every year.”

Mr Bill Zhang,
President of Wuhan Overseas Tourist Corp. Ltd

MEDIA PARTNERS AND SUPPORTERS

TTG CHINA
TTG China is a leading Chinese language monthly travel professional newspaper, targeting the travel agency and travel professionals in the Greater China Region. It has a monthly distribution of 78,000 to travel trade readers.

TTG ASIA
TTG Asia is a leading publisher in travel and tourism in the Asia Pacific region. Its publications provide the best access and solutions to marketing travel and tourism in the Asia Pacific. Established in Singapore since 1974, TTG Asia is targeted at travel agents and tour operators.

CHINA TOURISM NEWS
China Tourism News is the only nation wide media supervised by China National Tourism Administration (CNTA) and executed by China Tourism Association (CTA). It is a highly reputed trade media within the Chinese travel and tourism industry. Published 3 times a week, China Tourism News reaches over 180,000 readers, primarily senior executives and managers in the travel and tourism industry.

WORLD TRAVEL ONLINE:
Launched specifically for the Chinese outbound travel trade, www.travel168.net and www.lvyou168.cn is the first and largest one-stop travel information resource on the China Wide Web. The website provides information in Chinese on recommended destinations, the best travel arrangements, and the latest Government regulations and procedures.

TTN CHINA
A professional Chinese tourism magazine that contains an abundance of business-related information, TTN Media Group has seventeen years of experience in the Chinese market. The publication looks at the latest travel topics, destination information and global travel news. Published monthly, TTN China is distributed throughout China, with a circulation in excess of 65,812 to travel and tourism professionals.

TRAVEL AGENT
Travel Agent is a commercial travel magazine, providing a professional media information service including: destinations, hotels and transport options to travel agents in China, creating a flourishing tourism market within the Chinese travel industry. Published monthly, Travel Agent has a circulation of 32,000 travel agents, and an electronic distribution of 50,000 professionals.

TRAVEL WEEKLY CHINA
TravelWeeklyChina is distributed to an audited audience of 8500 qualified and authorised travel professionals in Mainland China, Hong Kong & Macau. It delivers intelligent and reliable information that matters to key professionals in the China tourism industry. TravelWeeklyChina is a vital source of information for key industry players on trends and developments impacting the world’s most sought after market.
NEW VENUE FOR 2007
COTTM will take place at the China World Trade Center (CWTC). Located in the heart of Beijing’s Central Business District, CWTC is widely recognised as a first rate business-to-business venue, with a range of excellent facilities, such as hotels, restaurants and a bespoke conference center. Conveniently located for all travel trade professionals, it is an ideal networking environment and a natural host for a serious trade show such as COTTM.

ABOUT THE ORGANISERS
COTTM is organised by Tarsus Group. Listed on the London Stock Exchange, Tarsus is headquartered in the UK - with offices in China, France, Germany and USA. We provide a wide range of companies with a platform to market and sell their products through exhibitions, conferences, publications and the Internet. The company focuses on six main sectors: travel and tourism; labels; off-price (discount) apparel and home goods; Information Technology; education and training; and marketing - across three divisions: USA, Europe and Emerging Markets.

Tarsus Group’s strategy is to continue to expand its operations in China across all its core sectors. Increased activity in China has already seen the launch of four new events, two publications and the formation of a joint venture.

“COTTM06 was very good. All visitors coming to the show are travel professionals and have great ideas. COTTM created a brilliant and convenient environment for both buyers and exhibitors to conduct business.”
Feng Yun, Senior Executive, China Travel International

“There was a wide range of exhibitors at COTTM06, providing Chinese outbound trade buyers with a good platform to establish business contacts with various destinations. We were delighted to take part in such a good trade fair and to see the entire outbound market directly.”
Joshua Pan, Operation Manager, China Ocean International Travel Service
ABOUT THE TEAM

MATT THOMPSON
PROJECT DIRECTOR

Matt brings with him 14 years of experience with Reed Exhibitions (organiser of World Travel Market), where he held a number of senior management positions in their travel and tourism division. Matt was Group Exhibition Director for Reed’s overseas travel events and has been responsible for the development and launch of their events in emerging and established markets – notably Arabian Travel Market (Dubai) and CIS Travel Market (Russia). Whilst based in Reed’s UK head office, Matt also had responsibility for Reed’s Singapore office, which ran PATA Travel Mart under a management contract agreement.

+44 (0) 208 846 2906
+44 (0) 208 846 2801
mthompson@tarsus.co.uk

JANE CARTER
SALES MANAGER

An established exhibition sales professional, Jane has 18 years of exhibition organising experience, with 15 years spent at Reed Exhibitions where she enjoyed constant promotions to Director level. Jane is vastly experienced in organising successful business-to-business market leading events.

+44 (0) 208 846 2902
+44 (0) 208 846 2801
jcarter@tarsus.co.uk

CHARLEEN BAIRD
MARKETING MANAGER

Charleen brings with her 8 years of marketing and event organisation experience. Charleen has a proven track record of delivering highly successful marketing campaigns. Her knowledge of emerging markets means she is perfectly placed to ensure that COTTM builds on the success of previous years.

+44 (0) 208 846 2825
+44 (0) 208 846 2801
cbard@tarsus.co.uk

QING QINGHUI
MARKETING, CHINA OFFICE

Qing is responsible for the marketing of COTTM in China, and has worked on the event since its launch. Having graduated university with an MA Tourism Management merit degree, her dissertation was adopted by the Association for Tourism and Leisure Education (ATLAS), and she was invited to speak at the ATLAS International Conference in December 2004. Furthermore, she was awarded Meeting Professional International (MPI) Youth Foundation Award in 2005 for her outstanding paper. Prior to completing her degree, Qing worked for a Shanghai tour operator and has an excellent understanding of the China travel and tourism industry.

+86 (0) 21 6448 4882
+86 (0) 21 6448 4890 (Switchboard)
qqing@tarsus.co.uk

HEIDI INNES
OPERATIONS MANAGER

With over 10 years experience in the exhibition industry, Heidi has organised a host of major business to business exhibitions around the world. After a number of years working in some of the UK’s most prestigious venues, Heidi moved to Reed Exhibitions where she managed the logistics and operations on a varied portfolio of events for four years before joining Tarsus. Heidi was responsible for the operational delivery of the 2006 edition of COTTM and has considerable experience working on events in China and across Asia.

+44 (0) 208 846 2732
+44 (0) 208 846 2801
hinnes@tarsus.co.uk

HEAD OFFICE

Metro Building, 1 Butterwick, London W6 8DL, United Kingdom

+44 (0) 208 846 2700
+44 (0) 208 846 2802
info@cottm.co.uk
If you want to enhance your presence then consider some of these excellent sponsorship opportunities.

Every exhibitor is competing for visitors’ attention - make it easy! Drive visitors to your stand and ensure they recognise your brand.

COTTM sponsorship opportunities can put your company, your brand and your product at the front of the travel and tourism industry. They are cost-effective, varied and impossible to miss.

SPONSORSHIP OPPORTUNITIES INCLUDE:

**PRE-SHOW PROMOTION**

**Mailings, emails and website branding**

**EMAIL CAMPAIGN**

$1,000 (per email)

$5,000 (for entire campaign)

Sponsor the entire email campaign or a selection of email shots and influence your potential customer base before the doors open. Sponsorship includes links to your website, logo, and message that can be updated per e-shot.

**WEB ADVERTISING**

Price on application

Opportunities include high profile banners on the website homepage, visitor registration page, seminar and keynotes page, exhibitor index pages plus many more.

**TICKET SPONSORSHIP**

**DIRECT MAIL**

$3,500

Your chance to ‘personally’ invite every visitor by having your logo, strapline and stand number on all our direct mail tickets. Make sure that the first thing potential visitors know about the show is that you will be there!

**HOSTED BUYERS PROGRAMME**

Price on application

Gain maximum exposure to the industry’s most senior buyers by sponsoring our hosted buyers programme. Please call to discuss all the opportunities available.

**AT SHOW PROMOTION**

**LANEYARDS**

$5,750

Worn by the very people you want to reach, company branded lanyards ensure brand awareness by every visitor. Branded Lanyards feature your logo and company name.

**REGISTRATION AREA**

$7,500

Exclusive on-site sponsorship of the registration desks, included in the package is sponsorship of the pre-registration page on the website and you can let everyone know you’ll be there. You will also receive a ‘sponsored by’ banner on the website and registration confirmation page.

**PRESS OFFICE**

$3,500

Ensure all visiting journalists at COTTM know who you are by including an insert and adding your logo and stand number to the press invitation pack. On-site promotion includes extensive branding and promotion in the Press Office. This exclusive opportunity enables you to provide company promotional products i.e. pens, mugs etc and includes branding on the press area of the website.

**CYBER CAFÉ**

$5,000

Visitors will be able to logon in our cyber cafe - a great feature of the show and ideal opportunity for company branding. The area will be emblazoned with your company logo and all the PC’s will host your company image, stand number and company message from the home page!

**SHOW GUIDE ADVERTISING**

Price on application

The COTTM show guide is free of charge to all visitors of the event and is the ideal medium to highlight your company’s presence at the show. The show guide offers a number of advertising opportunities to ensure visitors are aware of the benefits of visiting your stand. Ensure you maximise your presence at COTTM by securing a prime advertising position within the show guide.

**SPEAKER OPPORTUNITIES**

$495

Do you want to upgrade your presence and increase your exposure at COTTM? A new and exciting opportunity exists, allowing you to achieve maximum exposure by adding on a 30-minute presentation to your package. A purpose built presentation area on the main exhibition floor showcasing your organisations services, ensures increased onsite presence.

**CARRIER BAGS**

$7,000

Turn the visitors into walking adverts for your company! An exclusive opportunity for one exhibitor to hand out company branded bags at registration to all visitors.

**BAG INSERTS**

$500

Promote your company to the key buyers even after they have left the event, with a carrier bag insert, detailing your latest information.

**‘YOU ARE HERE’ BOARDS**

$3,000

Located in the entrance of the exhibition and throughout the halls, each and every visitor is almost guaranteed to view our hall plan when visiting the show. Your company name and stand number will be printed on the boards and the sponsor of the ‘YAH’ boards has a unique advertising opportunity as their company stand alone will be highlighted on every board throughout the exhibition.

**CONTACT DETAILS**

To discuss prices and details on the above opportunities, please contact Jane Carter

+44 (0) 208 846 2902
jcarten@tarsus.co.uk
COTTM STAND APPLICATION FORM

YOUR COMPANY DETAILS:

NAME OF EXHIBITING COMPANY: 

JOB TITLE: 

ADDRESS: 

TEL: 

FAX: 

EMAIL: 

WEBSITE: 

CONTACT NAME: 

NATURE OF COMPANY BUSINESS: 

FURTHER INFORMATION

☐ Tick here if you are interested in sponsorship opportunities

☐ Tick here if you are interested in advertising in the show guide

SPACE REQUIREMENTS:

I require ________________________ m2 of stand space

There will be ________________ companies sharing our stand

STAND REQUIREMENTS

I require that my stand space comprises:

☐ SPACE ONLY $350 PER M2

Use your own suppliers to design and construct your stand to meet your requirements

☐ SPACE WITH SHELL SCHEME $395 PER M2

Space plus a basic exhibition stand comprising:
Walls, Carpet, Ceiling Grid and Fascia board, 1 Fluorescent Light, one 5 amp/220v, Single Phase 3 pin socket, One White Square Table, Two White folding Chairs, Waste Paper Basket and Lockable Cupboard

☐ ADMIN AND REGISTRATION FEE $800 PER STAND

Includes: show guide entry, comprehensive internet listing (company logo and description, product pages, press releases), and exhibitor badges

☐ STAND SHARER FEE $550 PER SHARER

Includes: show guide entry, online internet listing, exhibitor badges

FURTHER INFORMATION

To reserve your stand please complete this form and return to:

Jane Carter
COTTM,
Metro Building,
1 Butterwick,
London,
W6 8DL, UK

+44 (0) 208 846 2902
+44 (0) 208 846 2801
jcarter@tarsus.co.uk

IMPORTANT

To reserve your stand please complete this form and return to:

Jane Carter
COTTM,
Metro Building,
1 Butterwick,
London,
W6 8DL, UK

+44 (0) 208 846 2902
+44 (0) 208 846 2801
jcarter@tarsus.co.uk

VISIT OUR WEBSITE:
www.cottm.com